



COMPANY PROFILE

www.gardensneed.com

COMPANY OVERVIEW

Garden's Need is a trusted Indian manufacturer and exporter of high-quality gardening products. Established in 1976 in New Delhi, the brand has built strong relationships with households, nurseries, retailers, online sellers, wholesalers, and international clients. Known for durability, low maintenance, and thoughtful design, Garden's Need focuses on creating functional solutions for modern green spaces. Consistent quality, reliable service, and design-led innovation continue to define the brand's long-standing reputation.

- Established in 1976
- Over 50 years of manufacturing experience





MISSION

Our mission is to design and manufacture high-quality gardening solutions that combine functionality, durability, and thoughtful design. We aim to support our retail and distribution partners through dependable supply, training, and long-term collaboration, while expanding our presence across domestic and international markets. Through responsible manufacturing and a commitment to greener living, Gardens Need strives to make quality gardening products accessible to homes, workplaces, and urban spaces worldwide.



VISSION

To be a globally recognized gardening solutions brand that enables greener homes, workplaces, and cities through thoughtfully designed, reliable, and sustainable products.



VALUE

We deliver consistent quality in design, durability, and performance while building long-term partnerships rooted in trust and transparency. Integrity and accountability remain at the core of every decision and relationship.



INFRASTRUCTURE & SCALE



Experience

- Years of manufacturing experience: 50 years

Manufacturing Facility

- Total factory area: 2,50,0,000 sq. ft.
- Total production area: 90,000 sq.ft (for machinery)
- 50,000 sq.ft : Occupied
- 40,000 sq.ft : Free space or for spare.
- Total Production Capacity
 - Current capacity: 20,00,000 pieces per month
 - Additional spare capacity: 10,00,000 pieces per month

Workforce

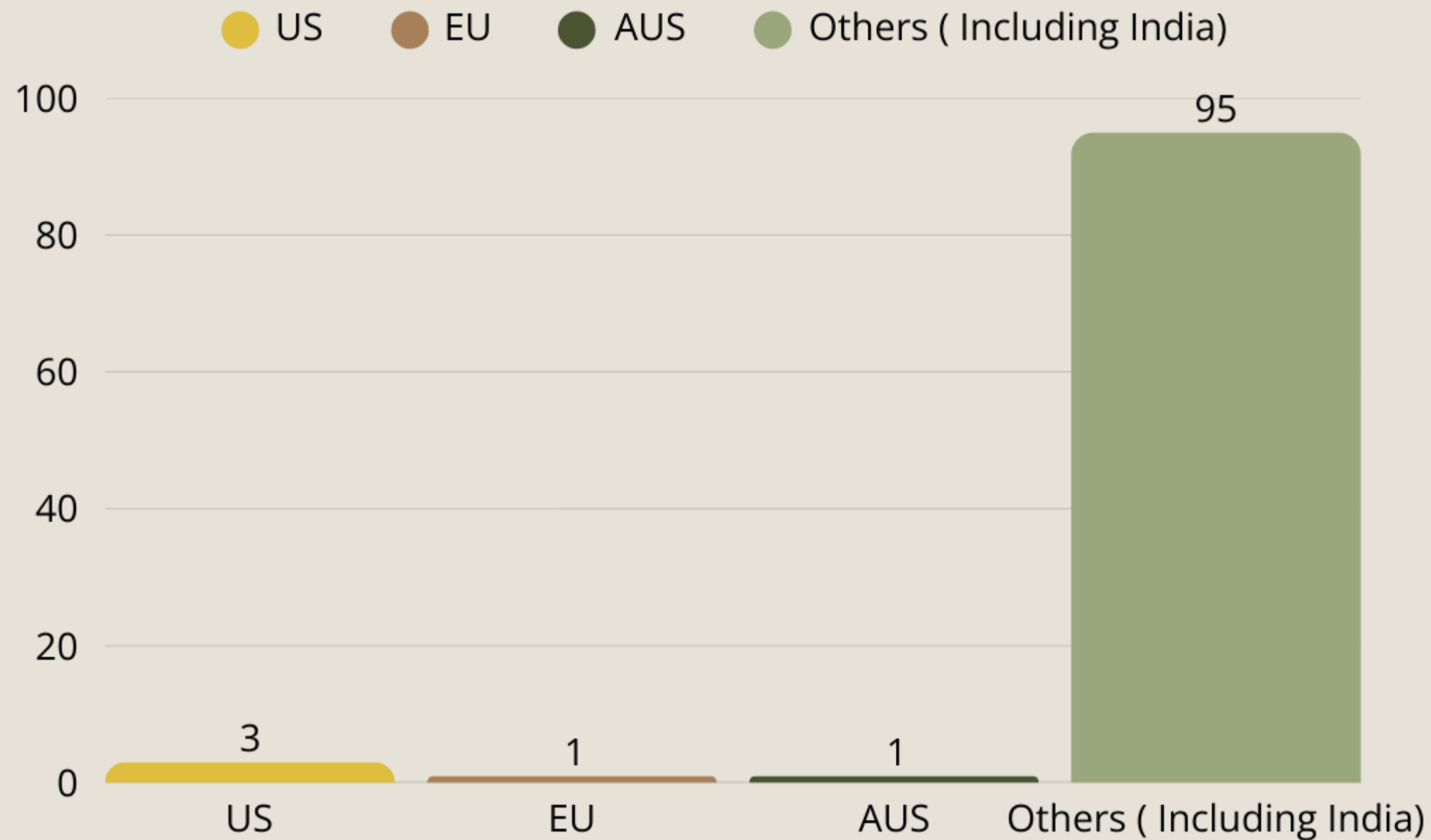
- Total employees: 750+
- In-house design & development team: 25 professionals
- In-house lab & quality control team: 4 specialists

Quality, Compliance & Certifications

- SEDEX – 4 Pillar , C-TPAT, GRS (Global Recycled Standard) , ISO 9001:2015



REVENUE / SALES BY CUSTOMER & GEOGRAPHY MARKET



US - 3% | EU - 1% | AUS - 1% | Others (Including India) - 95%



MANUFACTURING CAPACITIES & CAPABILITIES



Factory Overview

Gardens Need Pvt. Ltd. – Injection Molding

Location: KHASRA NO. 1730-1736, DHIKOLI, TAHSEEL- KHEKRA, NEAR CHANDI NAGAR POLICE STATION BAGHPAT, BAGHPAT, UTTAR PRADESH, 250615

- **Process:** Injection Molding
- **Capacity:** 10,00,000 pieces per month



Gardens Need Pvt. Ltd. – Rotational Molding

- **Process:** Roto Molding
- **Capacity:** Approx. 1,00,000 pieces per month

Gardens Need Pvt. Ltd. – Blow Molding Unit

- **Process:** Blow Molding
- **Capacity:** Approx. 6,00,000 pieces per month



CNC MACHINES



INJECTION MOULDING PROCESS



24 MACHINES



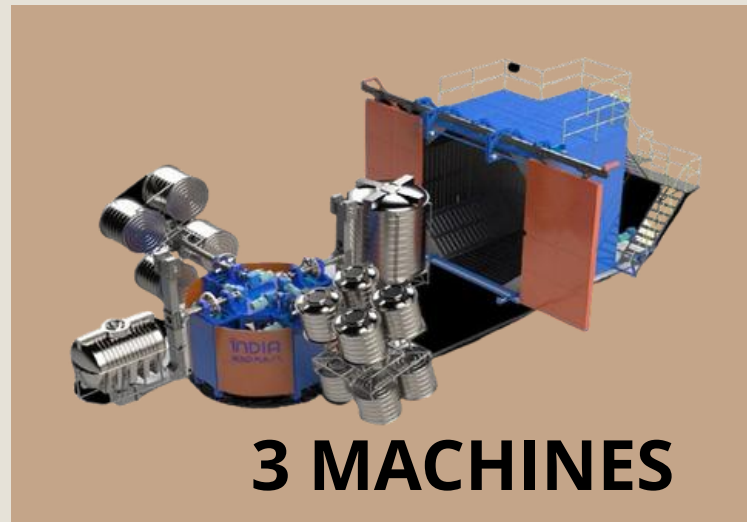
BLOW MOULDING PROCESS



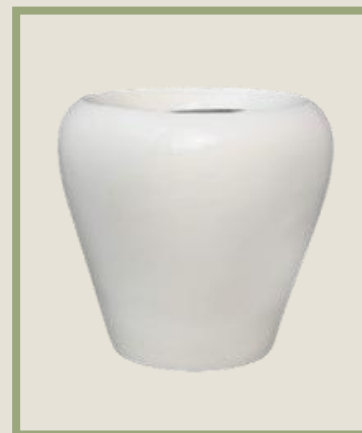
10 MACHINES



ROTATIONAL MOULDING PROCESS



HAND-MADE



FIBER GLASS
MOULDING
PROCESS >>



WHY GARDENS NEED?



Advanced Manufacturing Capabilities

- Expertise in Injection Molding, Blow Molding, and Rotational Molding
- All processes managed by a skilled and experienced in-house team

Diverse Product Range

- Wide range of planters and garden accessories
- Strong focus on design, innovation, and functionality
- Backed by a dedicated in-house design team

Quality & Customization

- Strict quality control at every stage
- Customization options to meet specific customer requirements

Sustainability Focus

- Use of recycled materials
- Adoption of solar energy
- Sustainable practices without compromising global price competitiveness

Global Standards & Continuous Improvement

- We follow global manufacturing norms
- We continuously seek to learn and improve our practices



CURRENT PATHWAYS

WHERE WE STAND TODAY



Current Operations & Reach

- 100% of raw materials sourced from India
- Network of 250+ distributors
- Products available in 5,000+ retail outlets
- Retail partnerships with Reliance, D-Mart, Home Centre, and Mr. DIY
- Presence on e-commerce platforms: Flipkart, Amazon India, and Solimo

Operations, Sustainability & Capabilities

- 80 kW solar energy in use
- Active involvement in government projects
- In-house tool room and design team for mould making and product development
- Products manufactured using 50% recycled and 50% virgin materials
- Responsible sourcing of PSW (Post-Consumer Waste) for recycling
- Participation in international trade fairs to expand global customer base

Business Mix

- Domestic sales: 95%
- Exports: 5%



FUTURE PATHWAYS

OUR GROWTH ROADMAP



Manufacturing & Technology

- Plan to fully automate the factory from raw material handling to packaging
- Implementation of ERP software for end-to-end traceability, from material intake to product delivery

Expansion & Sustainability

- Purchase land and develop a new manufacturing facility
- Expand total manufacturing area to 150,000 sq. ft. by 2025
- Increase solar energy usage to 1 MW within 1 year
- Set up a PSW (Post-Consumer Waste) recycling plant in the future

Market Growth & People

- Expand presence with international retailers and global marketplaces
- Increase exports by 25% over the next 3 years
- Grow the women workforce to 50% in the coming years



RECYCLED

REDUCE
REUSE
RECYCLE

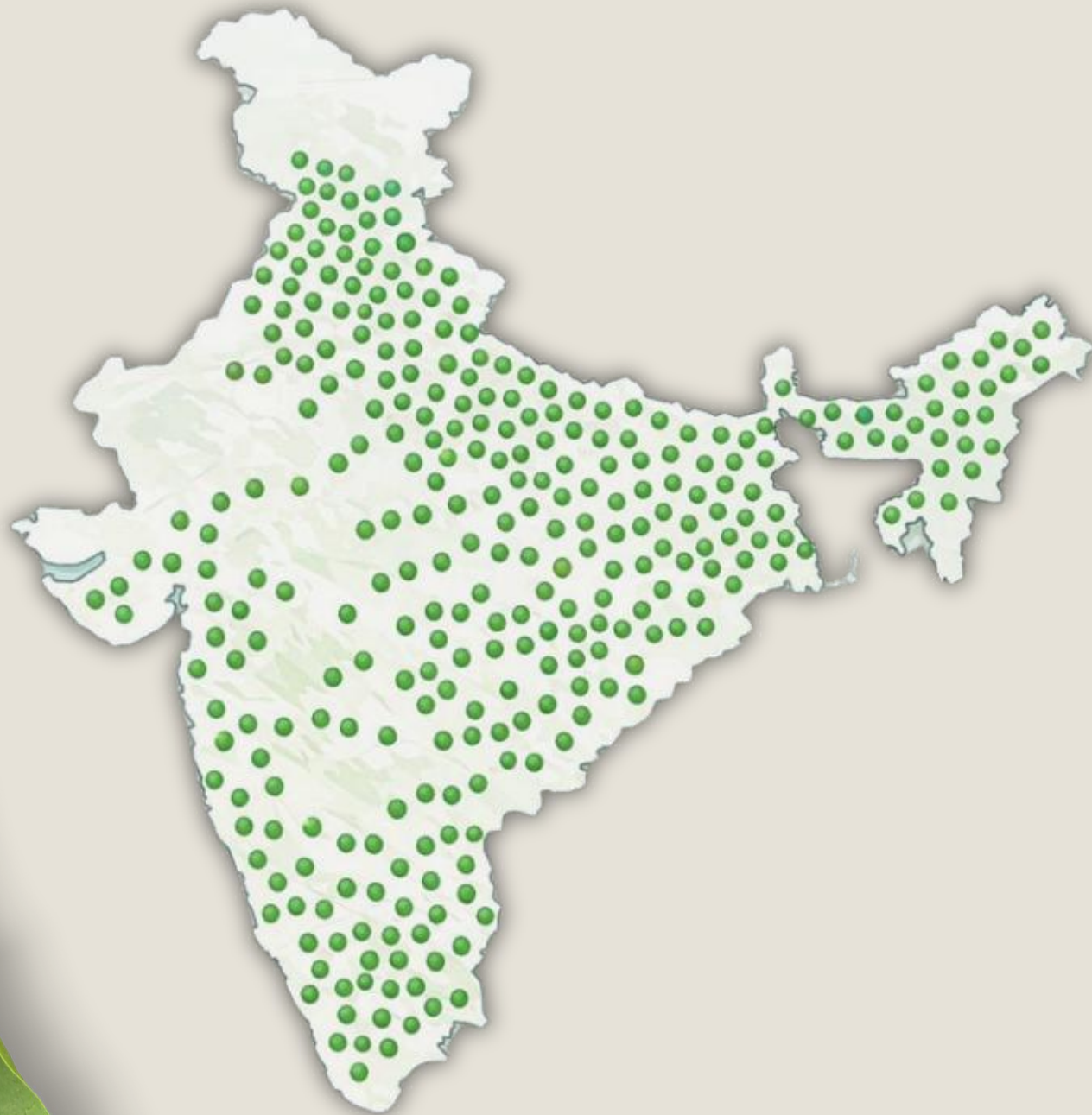


**We care about the
planet, over 1 million kg
of plastic recycled every
year.**



LIST OF DISTRIBUTORS

Present across 100+ cities, covering 350 districts and 5,000+ shops.



- | | | |
|-----------------|-------------------|--------------|
| • Rudrapur | • Contai | • Firozpur |
| • Patna | • 24 phargana | • Sula |
| • Kanpur | • Kolkata | • Ludhiana |
| • Agra | • Jamshedpur | • ambala |
| • Mathura | • khargpur | • Gaziabad |
| • Gwalior | • Raerkela | • Surat |
| • North kashmir | • Oddisa | • Allahbad |
| • South kashmir | • Udaipur | • Lucknow |
| • Banglore | • Shri ganganagar | • Gajrola |
| • Hyderabad | • Jaipur | • Brailley |
| • Chennai | • Ajmer | • ranasi |
| • Vishakapatnam | • Badurgarh | • Pune |
| • Nippani | • Kota | • Nasik |
| • Haveri | • Jodhpur | • Amravati |
| • Baghalkot | • Delhi | • Jalgaon |
| • Vadodara | • Hisar | • Yavatmal |
| • Ahemdabad | • Bhopal | • Bhivandi |
| • Raipur | • Indore | • Ratnagiri |
| • Dehradun | • Sagar | • Nanded |
| • Ranchi | • Nagpur | • Akola |
| • Chandigarh | • Hubballi | • Sangli |
| • Patiala | • Coimbtore | • Sangamner |
| • Saharanpur | • Nagpur | • Jammu |
| • Meerut | • Hoshangabad | • Jallandhar |
| • Malerkotla | • Jassur | • Amritsar |
| • Solan | • Hoshiarpur | • Ludhiana |
| • Hoobly | • Bhatinda | • Pathankot |



BUYER ON BOARD



BUYER ON BOARD

DIRECT SOURCING & MKT CORP.

The logo for Prime Global Products Inc. features a stylized 'P' made of two overlapping shapes, one blue and one purple, followed by the text 'PRIME GLOBAL PRODUCTS INC.' in a sans-serif font.	The logo for Hardware & More features a blue shopping cart icon with a green house roof on top, followed by the text 'Hardware & More' and 'HUBAINA GLOBAL COMPANY' in smaller text below.
The logo for Brico Marché features the word 'BRICO' in bold red letters and 'MARCHÉ' in black letters on a yellow background.	The logo for Blush Petals features the words 'BLUSH PETALS' in a serif font, with 'EXQUISITE FLORA' in smaller text below, and a line drawing of a flower to the right.

The logo for American Garden features the words 'AMERICAN GARDEN' in a stylized, colorful font with a green leaf icon to the right.	The logo for Runsven Gruppen features the words 'RUNSVEN' and 'GRUPPEN' in a serif font, separated by a red horizontal line.
The logo for Regent Products Corp. features a stylized red 'M' or 'W' shape above the text 'regent products corp.' in a bold, sans-serif font.	



DOMESTIC CUSTOMER PORTFOLIO

Domestic Retail Clients

- Solimo
- DMart
- Home Centre
- MR. DIY
- Market 99
- Metro Cash and Carry
- LuLu Group
- Reliance retail

amazon.com

 **LuLu**
Where the world comes to shop

 **m**
meesho

 **Reliance**
RETAIL

amazon.in

 **DMart**

 **MR.D.I.Y.**
Always Low Prices





LEADERSHIP



HARVINDER MALHOTRA
Director

Whatever you can do or dream you can, begin it. Boldness has genius, and magic and power in it. Begin it



SIDDHARTH MALHOTRA
Director - Production & Quality

Gardening is how I relax. It's another form of creating and playing with colors.



GAUTAM MALHOTRA
Director – Sales & Marketing

Quality is remembered long after the price is forgotten



BHAWNA MALHOTRA
Director - Finance

If you've never experienced the joy of accomplishing more than you can imagine, plant a garden.

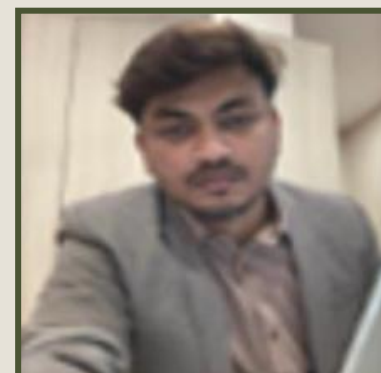
Core Team Members



SHUBHAM JAISWAL
Operation Manager



VIJAY VEER SINGH
Sr. Regional Sales Manager



ADITYA KUMAR
International Sales Manager



GAGAN GULATI
Product Development Manager



NITIN JAIN
Finance Manager



FOR ENQUIRES:

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www.gardensneed.com

A photograph of a white card with the words "Thank You" written in a large, black, cursive font. The card is placed on a rustic, weathered wooden surface. Several small white flowers and petals are scattered around the card, adding a natural and elegant touch to the scene.